



SPONSORSHIP OPPORTUNITIES

2022

DELAWARE STATE
UNIVERSITY
FOUNDATION, INC.



SPONSORSHIP OPPORTUNITIES

SESSION SPONSOR - \$5,000

- Two (2) Symposium registrations
- Half-page Ad in event program book
- Inclusion in Symposium participant swag bag
- Exclusively branded and announced as the sponsor for one session
- Representative can introduce the session providing a one-minute commercial

OPENING RECEPTION SPONSOR - \$10,000

- Three (3) Symposium registrations
- Full-page Ad in event program book
- Inclusion in Symposium participant swag bag
- Promotion as sponsor at Opening Reception
- Recognition as sponsor on all social media, print and digital promotion
- Receive email list of all symposium registrants

SYMPOSIUM SPONSOR - \$25,000

- Four (4) Symposium registrations
- Promotional exhibition space
- Full-page Ad in event program book
- Inclusion in Symposium participant swag bag
- Recognition as sponsor on all social media, print and digital promotion
- Public recognition as a sponsor throughout the Symposium
- Receive email list to all Symposium registrants
- Host a designated session during the Symposium

PRESENTING SPONSOR - \$50,000

- Four (4) Symposium registrations
- Recognized as the presenting sponsor for the entire Symposium
- Promotional exhibition space
- Full-color center spread Ad in event program book
- Inclusion in Symposium participant bag
- Exclusive promotion during one luncheon or keynote address
- Recognition as sponsor in all social media, print and digital promotions
- Public recognition as a sponsor throughout the Symposium
- Receive email list to all Symposium registrants
- 60-second video about the organization to run during the Symposium or Representative introduction
- Opportunity to lead a session
- Exclusive convening with key leaders attending the Symposium (Presidents, Vice Presidents, and Foundation leaders)
- Marketing & Advertisement promotion as a signature sponsor of the Symposium

SUSTAINING PARTNER - \$100,000

- Eight (8) Symposium registrations
- Recognized as the sustaining partner for the entire Symposium
- Promotional exhibition space
- Full-color Ad on inside front cover of event program book
- Branding on Symposium participant swag/bag
- Exclusive promotion during one luncheon or keynote address
- Recognition as sponsor in all social media, print and digital promotions
- Public recognition as a sponsor throughout the Symposium
- Receive email list to all Symposium registrants
- 60-second video about the organization to run during the Symposium
- Representative introduction during keynote address
- Opportunity to lead a series of sessions
- Exclusive convening with key leaders attending the Symposium (Presidents, Vice Presidents, and Foundation leaders)
- Step and Repeat branding for Symposium photo backdrops
- Participation on planning committee for the HBCU Symposium