

2025



at

WALT DISNEY WORLD®

SPONSORSHIP OPPORTUNITIES

HBCUSYMPOSIUM.COM



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR — \$75,000

- Eight (8) Symposium registrations
- Inclusion of brand in pre-event, event, and post-event promotion (Print and Digital)
- Inclusion of company, with a quote, in pre- and post-event press releases
- Branding included on Step and Repeat and swag
- Branding and remarks included during a General Plenary session
- Broadcast of a 60-second company video during the Symposium
- Acknowledgement at the Opening Reception
- Four (4) invites to invitation-only convenings
- Exhibition space
- 30-second banner ad in the event app
- Social Media Campaign with a minimum 30K Impressions per post (Collabs available)
- Email list of Symposium registrants

PLATINUM SPONSOR — \$50,000

- Five (5) Symposium registrations
- Inclusion of brand in pre-event, event, and post-event promotion (Print and Digital)
- Inclusion of company in pre- and post-event press releases
- Branding and remarks included during a General Plenary session
- Broadcast of a 30-second company video during the Symposium
- Acknowledgement at the Opening Reception
- Two (2) invites to invitation-only convenings
- Exhibition space
- 20-second banner ad in the event app
- Social Media Campaign with a minimum 30K Impressions per post (Collabs available)
- Email list of Symposium registrants

GOLD SPONSOR — \$25,000

- Three (3) Symposium registrations
- Inclusion of brand in pre-event, event, and post-event promotion (Print and Digital)
- Acknowledgement at the Opening Reception
- One (1) invite to invitation-only convenings
- Exhibition space
- 10-second banner ad in the event app
- Social Media Campaign with a minimum 30K Impressions per post
- Email list of Symposium registrants

SILVER SPONSOR — \$15,000

- Three (3) Symposium registrations
- Inclusion of brand in pre-event, event, and post-event promotion (Print and Digital)
- Exhibition space
- 5-second banner ad in the event app

BRONZE SPONSOR — \$10,000

- Two (2) Symposium registrations
- Inclusion of brand in pre-event, event, and post-event promotion (Print and Digital)
- 5-second banner ad in the event app

PARTNER SPONSOR — \$5,000

- One (1) Symposium registration
- Inclusion of brand in pre-event, event, and post-event promotion (Print and Digital)

*Exclusive sponsorships are available.

Please email hbcuphilanthropysymposium@desu.edu for more information.



SPONSORSHIP OPPORTUNITIES

	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	PARTNER SPONSOR
	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Symposium registration(s)	8	5	3	3	2	1
Inclusion of brand in pre-event, event, and post-event promotion (Print and Digital)	●	●	●	●	●	●
Inclusion of company in pre- and post-event press releases	●	●				
Branding and remarks included during a General Plenary session	● <i>with quote</i>	●				
Branding included on Step and Repeat and swag	●					
Broadcast of a company video during the Symposium	60-second	30-second				
Acknowledgement at the Opening Reception	●	●	●			
Invite(s) to invitation-only convenings	4	2	1			
Exhibition space	●	●	●	●		
Banner ad in event app	30-second	20-second	10-second	5-second	5-second	
Social Media Campaign with a minimum 30K impressions per post (collabs available)	● (Collabs available)	● (Collabs available)	●			
Email list of Symposium registrants	●	●	●			



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